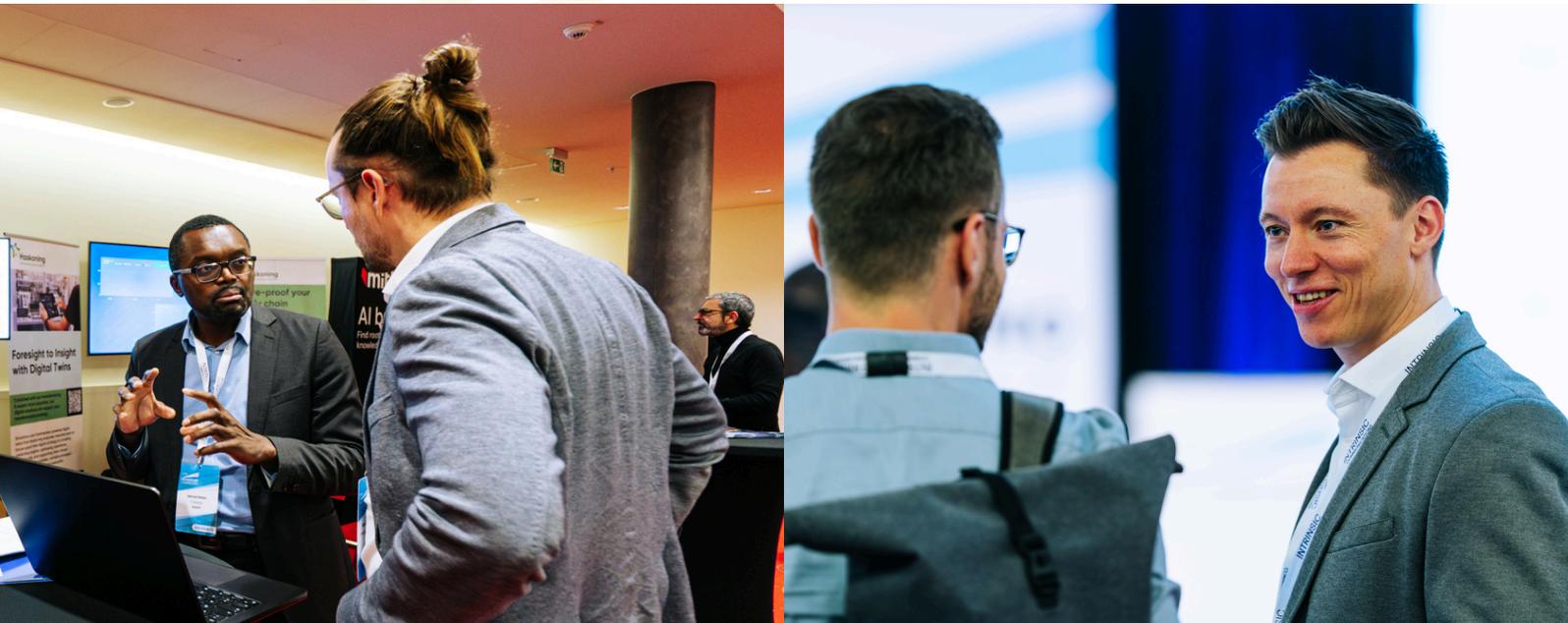




DIGITAL
ENERGY STRATEGIES
SUMMIT
28-29 MAY 2026 | MADRID, SPAIN

GUEST BROCHURE



Digital Energy Strategies Summit

Madrid | Spain
28-29 May 2026



#DES26

des-summit.com



WELCOME!

The **Digital Energy Strategies Summit** is an invitation-only forum for senior leaders shaping the future of the energy sector. The Summit brings together decision-makers from power, utilities, oil & gas, and energy infrastructure to examine how digital technologies are being used to improve performance, resilience, and long-term value.

Developed with direct industry input, DES connects executives responsible for **digital, data, operations, and transformation** through two days of structured, interactive discussion. Formats include Think Tank Challenges, curated Roundtables, immersive Case Studies, and private 1:1 meetings—designed to support open dialogue and commercially relevant outcomes.

WHY ATTEND?



Innovative Event Format

Engage in a dynamic, interactive experience through Team Challenges, Roundtables, Case Studies, Interactive Headline Panels, and Private Meetings, designed to foster valuable dialogue and collaboration.



Shaped by Real-World Experience

An agenda crafted by industry leaders ensures sessions tackle real-world challenges. Engage with content directly relevant to your needs, driven by those who understand the sector's demands.



Exclusive Invitation Only Forum

Network with senior decision-makers from across Europe's energy sector. Take part in open dialogue and collaborative problem-solving sessions within an exclusive, invitation-only setting.

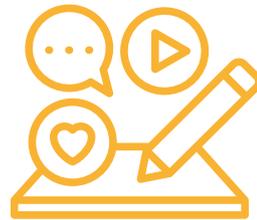


Meet new technology partners

Discover cutting-edge solutions from top tech partners. Explore innovative tools to drive digital transformation. Engage with experts to find solutions to solve industry challenges and achieve your goals.

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An Agenda Built on Insight

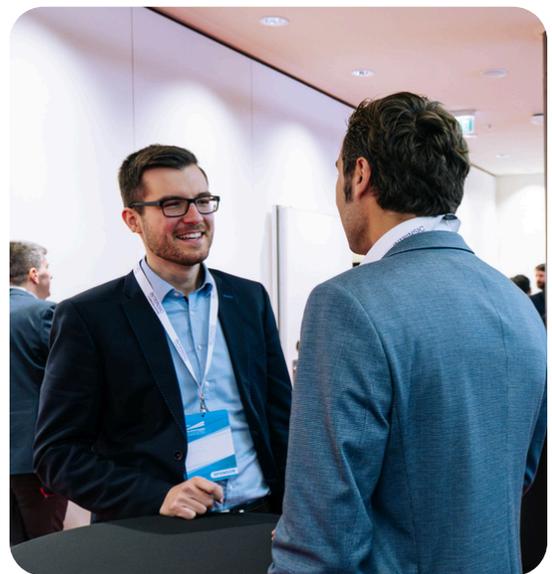


The **Digital Energy Strategies Summit Advisory Committee** defines the **Headline Themes** that shape the agenda. Session topics are guided by delegate input collected during registration, ensuring discussions align with current priorities across the energy sector.

Using this insight, the Committee curates the two-day programme, developing **Interactive Panels**, **Think Tank Challenges**, and **Case Studies** focused on real-world challenges facing energy leaders like you.

Your Personal Agenda

You'll receive a personalised agenda and take part only in the **Case Studies**, **Meetings**, and **Think Tank Challenges** most relevant to your role and objectives.



To see our **draft agenda** click [HERE](#)

Meet our...

CONFIRMED ATTENDEES

The delegates shown here represent a snapshot of our attendees to date - **experienced energy leaders** responsible for driving strategy and execution within their organisations, ensuring discussions reflect **real-world priorities and challenges**.



SASOL



nationalgrid



nationalgrid



RWE

VATTENFALL



e-on



centrica



Want to be part of the discussion?

Register >> [HERE](#)

Headline Themes



1

Data & AI Transformation in Energy

As energy systems grow more complex, data and AI are shaping how organisations plan, operate, and invest—improving asset performance, informing CapEx decisions, and enabling more agile, compliant operating models across the energy value chain.

2

Cybersecurity & Critical National Infrastructure (CNI)

As energy infrastructure becomes more connected, protecting critical national assets is essential. This theme explores how organisations are strengthening cyber resilience across IT and OT environments while maintaining operational continuity and enabling secure innovation.

3

Leveraging Generative AI

Generative AI is moving from experimentation to real-world use across the energy sector, enhancing asset intelligence, planning, and decision-making through forecasting, simulation, and digital twins—while addressing governance, security, cost, and trust.

4

Scaling Data & AI Projects

While pilots have proven value, scaling remains the challenge. This theme explores how energy organisations are moving to enterprise-wide deployment through strong data foundations, aligned IT, OT, and business teams, and governance models that deliver sustained business value.

5

AI & Predictive Maintenance

Predictive maintenance is one of the most established AI applications in energy. This theme explores how organisations use AI to anticipate failures, reduce downtime, improve asset reliability, and extend asset lifecycles across renewables, grids, and traditional energy assets—while supporting safety and emissions goals.

To learn more about our **content** click [HERE](#)

Meet the...

ADVISORY COMMITTEE

Our Advisory Committee is made up of senior industry leaders who collectively define the core themes of the summit, drawing on real challenges and priorities within their own organisations — ensuring the agenda is industry-led, not sponsor-driven.



Federico Artes

CTO
Iberdrola-bppulse



Simon Watson

Head of Commercial
Development
National Grid



Aditya Kotiyal

Digital Production Head
SLB



Prashant Soni

CEO
VISCO



Sateesh Vidhyanadhan

Head of Digital
Transformation & Tech
BP



Further Advisory Committee members will be announced shortly.

Interested in joining our Advisory Committee?

Let us know >> [HERE](#)

Summit Format

This is where we are different. A deliberate alternative to the traditional conference model, designed to deliver *genuine value* through discussion, participation, and practical exchange.

Our Summit redefines the traditional format with dynamic, engaging sessions including **Think Tank Challenges, Headline Panels, Roundtables, Case Studies, and 1-2-1 meetings.**

We operate under a **strict confidentiality policy**, with no third-party media or press onsite. This creates a trusted environment where senior leaders can engage openly, share insight, and have **meaningful, candid discussions.**

It's this unique, trusted environment that makes our Summit a go-to gathering for the most influential leaders in the industry, who appreciate the opportunity to **connect, collaborate, and drive real change.**



THINK TANK CHALLENGES

Participate in a series of three small group interactive discussions around a pre-set challenge. Pre-event, you will select your tables based on the most relevant and interesting topics. Then, over three 25-minute periods, you will work as a team to identify possible solutions and business impacts.

CASE STUDY PRESENTATIONS

This new presentation format prioritises inclusion. Moving away from the traditional PowerPoint-heavy conferences, these sessions foster interaction and engagement.

HOSTED ROUNDTABLES

Each 45-minute roundtable, limited to 10 guests, fosters open dialogue and debate, moderated to ensure engaging experience sharing. Guests choose their topics in advance based on their interests and relevance.

HEADLINE PANELS

Our main-stage panel discussions are actual discussions! Attendees are invited to share their experiences and question or challenge the panellists, fostering a dynamic and interactive session.

1-2-1 MEETINGS

Pre-arranged 1-2-1 meetings during workshops offer a quiet, intimate environment for meaningful discussions. These meetings are pre-scheduled to ensure you only connect with suppliers relevant to your current needs.

28-29 MAY 2026

The Venue



The Summit will take place at the [Meliá Avenida América](#), Juan Ignacio Luca De Tena Street, 36, Madrid.

Spain plays a **strategic role** in Europe's energy landscape, with the continent's largest regasification capacity, strong links to North African gas supply, and **major energy organisations**.

Combined with Madrid's **accessibility** and strong international connectivity, this makes the city an ideal setting for focused, **senior-level discussion** on digital strategy, infrastructure resilience, and the **future of the energy transition**.

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JOIN THE CONVERSATION

Register Now!

Full delegate passes are normally priced at €999.

Register Now using the code **COMP** to receive a complimentary two-day pass.



info@intrinsic-communications.com



+44 (0) 20 3004 8066



des-summit.com

REGISTER NOW

Using code: **COMP**

